

Learning 3

Mr. Helms (via Colonel White)

Attached is some background information on
the Federal Executive Institute which will be of
value concerning your visit on 5 February.

SIGNED R. L. Bannerman

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9 JAN 1969

DD/S:RLB:maq (9 Jan 69)

Distribution:

Orig - DCI (via ExDir) w/O DD/S 69-0108 --by hand maq to sbo

1 - DD/S Subject w/ccy DD/S 69-0108

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DD/S 69-0108: Memo dtd 8 Jan 69 for DD/S fr John H. Richardson, subj: The Director's
5 February 1969 Visit to the Federal Executive Institute

DTR-2639

MEMORANDUM FOR: Deputy Director for Support

SUBJECT : The Director's 5 February 1969 Visit to the
Federal Executive Institute

1. This memorandum furnishes information you requested in connection with the scheduled visit of the Director to the Federal Executive Institute at Charlottesville, Virginia on 5 February 1969.

2. Since the Director will be addressing the second class to attend what is termed "The President's Program in Executive Education," January 6-February 28, 1969, he should read the attached brief brochure (Tab A) and dedication ceremony program (Tab B) listing the members of the Advisory Board.

3. I am also attaching the current class roster (Tab C) and would call the Director's attention to the names of two Agency employees in attendance,

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4. Enno H. "Hank" Knoche, Executive Director, NPIC, attended the first running of the course, October 14-December 6, 1968. Highlights from his critique follow:

"The eight week experience was for me, as it was for most participants, a very rich experience. One finds it difficult to quantify the learning one obtains from such an experience. The Institute's three specific goals are:

- (1) To heighten awareness of national needs and goals;
- (2) To improve knowledge of the totality of federal, state and local governmental systems; and

(3) To improve knowledge of managerial processes.

To me, the Institute scored high on all three counts. It seems clear to me that the Federal Executive Institute is here to stay and will come in time to rival the War Colleges and other training facilities of great prestige. There will be changes in its scope and approach. The eight-week period may prove to be too long or too short but it will be, I am sure, in the Agency's interest to plan on continuing to send an Agency representative to each meeting of the Institute.

"I found the other participants to possess a kind of amiable curiosity about CIA. They wanted to understand it and like it. I found that they could be made to do so without compromising security. This can only be of advantage to Agency interests.

"A number of high-level speakers appeared at the Institute. Cabinet officers included the Postmaster General, the Secretary of Health, Education and Welfare, the Secretary of the Interior and the Director of OEO. Senior White House staffers like Joe Califano and Douglas Cater also addressed the group. John Macy, Chairman of the Civil Service Commission, officially dedicated the Institute on opening day and twice came to the facility to make addresses during the eight weeks. There was little question that Macy is very much personally involved in the direction of the Institute and many of the speakers came at his personal invitation. Other speakers included state and local officials including mayors and city managers and there was a considerable amount of lecturing by University of Virginia professors. The speakers in general were received with great enthusiasm except for the University of Virginia professors, most of whom generated only boredom. (This may prove to be a future problem for

the Institute. There is obviously a mutual desire to build close and fruitful relations between the Institute and the University but University representation leaves much to be desired.) One high spot for us Institute participants was a series of meetings between us and "radical" students from the campus. The dialogue seemed useful and educational to both sides."

5. Mr. Knoche's evaluation of this training experience also serves to identify the faculty of the Institute:

"The faculty at the Institute comprises eight individuals, four of whom are academicians; the other four are federal government officers with a flair for training activity. The Director of the Institute is the highly competent Dr. Frank Sherwood, formerly Director of the School of Public Administration at the University of Southern California. His deputy is Mr. James Beck, Civil Service Commission, a long-time government training officer who formerly directed management training facilities at Kings Point. Mr. Michael Harmon is a young 27-year old former Southern California professor who represents both academia and the younger generation. Professor Wayne Untereiner is a specialist in cultural and anthropological matters and is one of the other academics on the faculty. Professor James Roberts from the University of Nevada and an expert in federal-state relationships is also a member of the faculty. [redacted]

[redacted]
[redacted] Edward Jones of the U.S. Navy is a specialist in group behavior in sensitivity lab work. Donald Neuchterlein, formerly of the Defense Department International Security Affairs Staff, is the faculty specialist in foreign affairs and international developments. All told, the faculty struck me as well qualified and it had the respect of virtually all of the class participants."

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and, as an expression of their appreciation, they have given the Agency an extra student slot in the current running of the course, waiving the \$3,000 fee for tuition, books, lodging and meals.

7. It may be of interest to the Director that the average age of the first student group was 46.2 years, and the average period of federal service was 22.4 years.

8. In giving you this amount of detail, I am mindful of the fact that the Director may be making repeated visits to the Institute as a guest lecturer, hence might wish to be fully informed at the outset as to the environment in which he will be speaking.



John Richardson
Director of Training

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